

# **A purpose-action framework for corporate social responsibility in times of shock**

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## **Abstract-**

**Extreme events undermine progress towards social sustainability and urge an immediate and broad response from the private sector. Nevertheless, corporate interventions in the face of a shock differ from traditional&nbsp;**

**Index Terms- CSR; Social sustainability; Emergency relief; Pandemic; COVID-19; Dynamic capabilities; Stakeholder orientation; Partnerships**

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